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POZVÁNKA

na odbornú prednášku

Open Innovation – Otaniemi Best Practices in Industry Cooperation and Open Innovation

Dr. Ari Huczkowski
CEO at Otaniemi Marketing Ltd., Finland

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About:

Dr. Ari Huczkowski is a professional commercializer, international brandbuilder and marketer, startup company growth advisor, generalist on nanotechnology, open innovation, science and technology parks, hi-tech ecosystems and a few other things. Mr. Huczkowski is currently employed by Otaniemi Marketing Ltd. as its CEO to internationally build the brand and market Northern Europe's biggest hi-technology hub, Otaniemi in Espoo, Finland.

Ari holds a M.Sc.Econ. degree in International Business from the University of Vaasa, Finland. In addition to marketing and international marketing. Mr. Huczkowski has also studied financial accounting, management, journalism, languages and political science. In addition to Finland, Mr Huczkowski has studied in Sweden, Norway and USA.

Ari lives with his wife Tarja and their 2 sons Tobias and Elias in Espoo. His hobbies include playing piano, jogging, reading, gardening, cars, languages and travel. As a goal in his life Mr. Huczkowski actively seeks and meets new challenges and he strives to be a positive factor wherever he is.